CONCEPT: DEVELOP NEW METHODOLOGIES TO TAP ON- AND OFFLINE SOURCES OF INFORMATION AND DEPLOY THEM THROUGH A NETWORK OF ACTIVISTS, NGOS, INVESTIGATIVE MEDIA ORGANIZATIONS TO ACHIEVE JUSTICE AND ACCOUNTABILITY AND EXPOSE ABUSIVE POWER
THE PROBLEM
1. I.J. IS EXPENSIVE AND MOST VALUABLE.
2. I.J. FUNDING
3. I.J. IS ATOMIZED
4. NO RADICAL IDEA

FILM-FINANCING ENGINEERING FOR INVESTIGATIVE JOURNALISM
- REVERSE ENGINEERING
- SPOTLIGHT MOVIE

- FUTURE VALUE L:\SECURITY
- AVIS INVESTIGATION
- TREATMENT WRITING
- SECURITY
- INCENTIVE => $

- EXPLANATION OF SHAREHOLDINGS
- INCENTIVIZE PER "PHASE"

W.I.J.M. not company