INDEPENDENT FUND FOR JOURNALISM
PRESENTATION BOARDS

Precious learning from previous failures

**Know your audience**

Be aware of grantees needs

(more than € sometimes)

Is it the right time?
OUR EXPERIMENT

1. Journalists come together; define (in tightabout) the need
2. Yearly event where journalists assess proposals & decide
3. Two categories:
   A) Best inv. Journalism proposals
   B) Most needed tools
4. Same judging; journalism evaluate success

Combine with European Press Prize?

Must happen
Money decisions made in the room
Candidates attend
Lots of deliberation

Erste Grant D.O.
Fund ECFEB EU Bank

WORKING WALLS
NOTES FROM THE CROWD:

1. do we fund individuals, projects or organisations? (all 3)
2. Is it only not-for-profit? Yes
3. Does it have to be one year? No. 5th annual

JOURNALISTS WRITE DRAFT TERMS OF REFERENCE
2) DONORS + JOURNALISTS DEBATE, ITERATE + AGREE TERMS OF REFERENCE
3) JOURNALIST PUBLISH CALL FOR PROPOSALS, ASKING FOR
   INV. JOURNALISM PITCHES, AND (SEPARATELY) JOURNALISM TOOL PITCHES
4) A YEARLY EVENT IS HELD WHERE A PANEL OF JOURNALISTS
   (AND MAYBE DONORS) PICK WINNERS AS WELL AS A PANEL
   OF JOURNALISTS AND TECHIES
   i) INV JOURNALISM
   ii) TOOLS FOR JOURNALISTS
5) MONEY AWARDED ON THE DAY,
6) SAME PANEL JUDGES EVALUATE SUCCESS
7. Grantees have one year to complete project &
   present process & result next year
OUR CONCEPT & ITS POTENTIAL IMPACT - OUR LEARNING AND ITS POTENTIAL IMPACT

VISUAL NOTES