
**INDEPENDENT FUND
FOR JOURNALISM**



PRECIOUS LEARNING FROM PREVIOUS FAILURES

KNOW YOUR AUDIENCE


Be aware of grantees needs
(more than € sometimes)

IS IT THE RIGHT TIME?

OUR EXPERIMENT

- *① journalists come together; define (i.e. fight about) the need
- ② YEARLY EVENT WHERE JOURNALISTS ASSESS PROPOSALS + DECIDE
- ③ TWO CATEGORIES:
 - A) BEST INV. JOURNALISM PROPOSALS
 - B) MOST NEEDED TOOLS
- ④ SAME JUDGING JOURNALISTS EVALUATE SUCCESS

combine
with
European
Press
Prize



MUST HAPPEN

MONEY DECISIONS MADE IN THE ROOM
CANDIDATES ATTEND
LOTS OF DELIBERATION

ERSTE

Grant DO.

Fund EGFEBS

EU
BANK

APRIL 2017 PARTICIPATORY FUND FOR
(on the farm.) EU Journalism

- 1) 15 JOURNALISTS WRITE DRAFT TERMS OF REFERENCE
- 2) DONORS + JOURNALISTS DEBATE, ITERATE + AGREE TERMS OF REFERENCE
- 3) JOURNALIST PUBLISH CALL FOR PROPOSALS, ASKING FOR INV. JOURNALISM PITCHES, AND (SEPARATELY) JOURNALISM TOOL PITCHES
- 4) A YEARLY EVENT IS HELD WHERE A PANEL OF JOURNALISTS (AND MAYBE DONORS) PICK WINNERS AS WELL AS A PANEL OF JOURNALISTS AND TECHIES
 - i) INV JOURNALISM
 - ii) TOOLS FOR JOURNALISTS
- 5) MONEY AWARDED ON THE DAY,
- 6) SAME PANEL JUDGES EVALUATE SUCCESS
- 7) GRANTEES HAVE ONE YEAR TO COMPLETE PROJECT & PRESENT PROCS + RESULT NEXT YEAR

NOTES FROM THE CROWD:

1. do we find individuals, projects or organisations? (all 3)
2. Is it only not-for-profit? yes
3. Does it have to be one year?
NO. But annual

OUR CONCEPT & ITS POTENTIAL IMPACT - OUR LEARNING AND ITS POTENTIAL IMPACT

